EMPLOYER PARTNERSHIP PROGRAM

The Career Center provides a wide range of sponsorship opportunities to increase your visibility on campus, enhance your organization’s recruiting efforts, and engage with talented students and alumni. Participants in the program will enjoy increased student awareness of their organization, multiple occasions to interact with specific student demographics, introductions and connections with key faculty, and personal assistance developing effective strategies and programming.

PROGRAM LEVELS & BENEFITS - EMPLOYER PARTNERSHIP

PLATINUM

$15,000 PER YEAR
ALL GOLD BENEFITS PLUS:

• Assigned a “career consultant” to help your organization take advantage of these benefits and to enhance your recruiting efforts on campus
• Assistance with organizing a meeting with selected leaders of student organizations
• Basic registration fee waived for all Career Fairs and recruiting events
• Networking program with student leaders and faculty/staff advisors (one per year)
• Email messages to entire student body advertising sponsorship (one per semester)

GOLD

$10,000 PER YEAR
ALL MAROON BENEFITS PLUS:

• Basic Registration Fee Waived for one Career Fair
• Advance selection of desirable locations at Career Fairs
• Multiple opportunities to: network with faculty and staff, get involved with student organizations, assist with resume critiques and mock interviews
• If applicable: guided tour of the Computer Science facility at Harbor Walk
• If applicable: overnight accommodations at King George IV Inn, Charleston SC

MAROON

$5,000 PER YEAR
BENEFITS:

• Employer logo displayed on the student homepage of our online job board where hundreds of students visit weekly
• Early invitation to attend Career Fairs, recruiting events, and employer engagement programs
• Recognition as an Employer Partner on the Career Center homepage and at Career Fairs
• Invitation to participate on panels or as a guest speaker for classes and student organizations
• Lunch provided the day of your on-campus interviews or employer engagement program

A LA CARTE SPONSORSHIP - ALL CONSTITUENTS

In addition to the Employer Partnership Program, we offer one-time or annual sponsorship opportunities that help to increase your visibility on campus. Please see the Career Center to discuss sponsorship levels and opportunities.