EMPLOYER PARTNERSHIP PROGRAM

The Career Center provides a wide range of sponsorship opportunities to increase your visibility on campus, enhance your organization’s recruiting efforts, and engage with talented students and alumni. Participants in the program will enjoy increased student awareness of their organization, multiple occasions to interact with specific student demographics, introductions and connections with key faculty, and personal assistance developing effective strategies and programming.

PROGRAM LEVELS & BENEFITS

$10,000 PER YEAR
ALL PLATINUM BENEFITS PLUS:

- An organized meeting with selected leaders of student organizations and academic departments
- Assigned a “career consultant” to help your organization take advantage of these benefits and to enhance your recruiting efforts on campus
- Targeted marketing to all students, alumni, and friends of the College
- Targeted recruiting programs each semester with select student organizations and majors
- Basic registration fee waived for all recruiting events
- If applicable: overnight accommodations at King George IV Inn, Charleston SC for related events

$5,000 PER YEAR
ALL GOLD BENEFITS PLUS:

- Resume referrals for approved jobs and internships
- Targeted recruiting program with select student organizations and majors
- Invitation to participate on panels or as a guest speaker for classes and student organizations
- Assigned a “faculty lead” to help your organization connect directly to classrooms
- Email messages to entire student body advertising sponsorship
- Basic registration fee waived for one recruiting event per year

$2,500 PER YEAR
ALL MAROON BENEFITS PLUS:

- Early invitation to attend recruiting events and employer engagement programs
- Lunch provided the day of your on-campus interviews or employer engagement programs
- Campus wide social media marketing campaign promoting your company
- Advance selection of desirable locations at recruiting events

$1,000 PER YEAR

- Employer logo displayed on the student homepage of our online job board
- Targeted marketing to student groups and majors advertising jobs and internships
- Recognition as an Employer Partner on the Career Center homepage
- Recognition as an Employer Partner at recruiting events and programs

For more information about becoming an Employer Partner with the College of Charleston Career Center, please contact the Employer Relations Manager, Erin O’Dea Halford: odeae@cofc.edu.