



EMPLOYER PARTNERSHIP PROGRAM

VIRTUAL & SMALL IN-PERSON EVENTS FOR SPONSORS WILL BE OFFERED THIS FALL 2021 ACADEMIC SEMESTER

The Career Center provides a range of sponsorship options to increase your visibility on campus, enhance your recruiting efforts, and engage with talented students. Employer Partners enjoy increased awareness of their organization, multiple occasions to interact with specific student demographics, introductions and connections with key faculty, and personal assistance developing effective programs.

EMPLOYER PARTNER LEVELS & BENEFITS

SOCIETY
PLATINUM
GOLD
MAROON
CUB LEVEL

\$10,000 PER YEAR - INCLUDES ALL PLATINUM BENEFITS PLUS:

- An organized meeting with selected leaders of student organizations and academic departments
- An assigned "career consultant" to help your organization take advantage of these benefits
- Targeted marketing to all students, alumni, and friends of the College
- Targeted recruiting programs each semester with select student organizations and majors
- Basic registration fee waived for all recruiting events
- If applicable: overnight accommodations at King George IV Inn, Charleston SC for related events

\$5,000 PER YEAR - INCLUDES ALL GOLD BENEFITS PLUS:

- Resume referrals for approved jobs and internships
- Targeted recruiting program with select student organizations and majors
- Invitation to participate on panels or as a guest speaker for classes and student organizations
- Assigned a "faculty lead" to help your organization connect directly to classrooms
- Email messages to entire student body advertising sponsorship
- Basic registration fee waived for two recruiting events per year

\$2,500 PER YEAR - INCLUDES ALL MAROON BENEFITS PLUS:

- Right of refusal for recruiting events and employer engagement programs
- Campus wide social media marketing campaign promoting your company
- Advance selection of desirable locations at recruiting events
- Basic registration fee waived for one recruiting event per year
- Lunch provided the day of your on-campus interviews or employer engagement programs
- Two **Cub Level** events per year

\$1,000 PER YEAR - BENEFITS INCLUDE:

- Employer logo displayed on the student homepage of our online job board
- Targeted marketing to student groups and majors advertising jobs and internships
- Recognition as an Employer Partner in the Career Center and on our homepage
- Recognition as an Employer Partner at recruiting events and programs
- One **Cub Level** event per year

\$200-\$500 PER EVENT

Looking to sponsor a one-time event, program, or social media marketing campaign to boost your brand presence and increase your candidate pool? Consider becoming a **Cub Level Sponsor**.

Our Cub Level Sponsorship offers smaller scale branding events or marketing campaigns to network with students and drive applicants to your company. We will work with you to develop a unique program that is right for you! Fees based on program choice, format (virtual or in-person) and intended target reach.

For more information about the Career Center's sponsorship options, please contact the Employer Relations Manager, Karen Fritchman: fritchmank@cofc.edu.

