

HIRE A COUGAR CUB LEVEL SPONSORSHIP



COLLEGE of
CHARLESTON
CAREER CENTER

VIRTUAL & SMALL IN-PERSON EVENTS FOR SPONSORS WILL BE OFFERED THIS FALL 2021 ACADEMIC SEMESTER

Our Cub Level Sponsorship offers a variety of branding events to network with students and build your brand presence on campus. We know that students engage with companies when they understand who they are and what they do. These 2-3 hour events are designed to attract and connect our students to your brand and job opportunities quickly.

Cub Level events range in cost from \$200 - \$500 depending on your choice of format, menu options, and intended target reach. Your company will receive campus-wide marketing for your event. To participate, companies must follow our **Recruitment Policies & Guidelines** and be a registered employer in **Handshake**, our online recruiting platform.



CAFE SUCCESS

SCHEDULED MONTHLY DURING THE ACADEMIC CALENDAR

Scheduled monthly in the School of Business, this event features combined academic and career advising in a cozy café setting. Choose to be a featured employer, and we'll promote your posted jobs/internships to our students and provide the opportunity to interact with students. If you are interested in this opportunity, please contact StudentSuccessCenter@cofc.edu.



PARTNER WITH LAUNCHPAD

BASED ON CLUB MEETING SCHEDULES AND EVENTS

Interested in getting your company in front of culturally conscious students from diverse disciplines? Want to expand your diversity recruiting initiatives? Partner with **Launchpad for Success**, the College's **DEI initiative** that aims to create equitable career pathways and professional development for students of all backgrounds. Sponsor a student club meeting, speak on a corporate diversity topic supporting career and professional development, or fund programs that support financial assistance for internships and professional dress. Please contact odeae@cofc.edu if interested.



WELCOME BACK

OFFERED ONCE EACH FALL AND SPRING SEMESTER

Welcome our students to campus during our widely publicized "Weeks of Welcome" event. Be the first employer they interact with! We handle the treats and refreshments, you provide organizational swag and **share your current job and internship openings**.



DONUT STRESS

OFFERED DURING FALL AND SPRING FINALS WEEK AS WELL AS DURING MIDTERMS

As in "do not stress!" Part of our incredibly popular "Cougar Countdown Series," this event is intended to help students de-stress during final exams week with donuts (and coffee if you choose) as part of a much needed study break. Want to sweeten the deal further? **This is a prime time to share your company's latest job and internship openings.**

INTERESTED IN MULTIPLE EVENTS?

Become an **Employer Partner** and bundle events for maximum exposure and recruiting impact.

FOR MORE INFORMATION OR TO REQUEST AN EVENT, PLEASE CONTACT CAREERCENTER@COFC.EDU.



CAREERCENTER@COFC.EDU



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