EMPLOYER RECRUITMENT
2020 - 2021

EVENTS AND PROGRAMS

The Career Center hosts and promotes several recruiting events throughout the academic year. Categories include: info sessions, info tables, EIR, OCI, various fairs, workshops, mock interview sessions, panels etc., and other programs. We do not currently track student attendance at all of these events; however for those that we do track, we can report with confidence that over 675 students participated.

58 EVENTS & PROGRAMS

1450+ STUDENTS REGISTERED
675+ STUDENTS PARTICIPATED

COMPANY & ORGANIZATION DATA

<table>
<thead>
<tr>
<th>EVENT/FAIR</th>
<th>NUMBER OF ORGANIZATIONS</th>
<th>NUMBER OF ATTENDEES</th>
</tr>
</thead>
<tbody>
<tr>
<td>SCACE VIRTUAL CAREER FAIR</td>
<td>38</td>
<td>46</td>
</tr>
<tr>
<td>SCIENCE, ENGINEERING &amp; TECHNOLOGY CAREER FAIR</td>
<td>15</td>
<td>62</td>
</tr>
<tr>
<td>BUSINESS CAREER &amp; INTERNSHIP EXPO</td>
<td>18</td>
<td>50</td>
</tr>
<tr>
<td>GOVERNMENT, NON-PROFIT &amp; SOCIAL JUSTICE CAREER FAIR</td>
<td>11</td>
<td>27</td>
</tr>
<tr>
<td>MARKETING, COMMUNICATIONS &amp; CREATIVE INDUSTRIES CAREER FAIR</td>
<td>6</td>
<td>21</td>
</tr>
<tr>
<td>GRADUATE PROGRAMS &amp; PROFESSIONAL SCHOOLS FAIR</td>
<td>36</td>
<td>22</td>
</tr>
<tr>
<td>SPRING 2021 VIRTUAL CAREER FAIR</td>
<td>34</td>
<td>287</td>
</tr>
<tr>
<td>GERMAN-AMERICAN BUSINESS SUMMIT</td>
<td>6</td>
<td>102</td>
</tr>
<tr>
<td>GRADUATE SCHOOL FAIR 2021</td>
<td>18</td>
<td>20</td>
</tr>
</tbody>
</table>

CAREER FAIR ATTENDANCE

Held virtually due to the ongoing pandemic, the Career Center hosted nine virtual fairs during the 2020-2021 school year, utilizing Handshake’s new virtual fair platform. These fairs were video and chat based which allowed students to meet with recruiters in a group session format or during private interview sessions.

9 virtual fairs hosted
168 companies and organizations
1039 students & alumni registered
637 students & alumni participated

EMPLOYER PARTNERS

blackbaud
enterprise holdings
fusion 360
According to Wikipedia, an annual report is a comprehensive report on a company's activities throughout the preceding year. Annual reports are intended to give shareholders and other interested people information.

### JOB & INTERNSHIP LISTINGS

- **22,648 TOTAL POSITIONS POSTED**
  - 14,900 FULL-TIME JOBS
  - 5,859 INTERNSHIPS
  - 776 PART-TIME JOBS
  - 214 CO-OPS

### STUDENT LOGINS

- **11,377** UNIQUE USERS
- **6,423** UNIQUE LOGINS

### EMPLOYER USAGE

- **3,420 EMPLOYERS POSTING**
- **10,552 EMPLOYERS CONNECTED TO COFC**

### TOTAL APPLICATIONS

- **13,183**

### STUDENT APPLICATIONS

TO A TOTAL OF 3,895 POSITIONS THROUGH HANDSHAKE

### STUDENT USERS BY CLASS YEAR

- FRESHMAN: 725
- SOPHOMORE: 1850
- JUNIOR: 1513
- SENIOR: 3452
- GRADUATE STUDENT: 514
- ALUMNI: 3323

Data collected in Handshake between June 1, 2020 - May 31, 2021.
CAREER EDUCATION & COUNSELING

TOTAL WORKSHOPS & PRESENTATIONS

<table>
<thead>
<tr>
<th>Combined Workshops &amp; Presentations</th>
<th>Total Students Reached</th>
</tr>
</thead>
<tbody>
<tr>
<td>80</td>
<td>1500</td>
</tr>
</tbody>
</table>

CAREER EDUCATION TEAM: *61 presentations | 774 students reached
*including PCA presentations

CAREER ADVISING APPOINTMENTS

<table>
<thead>
<tr>
<th>SCHEDULED APPOINTMENTS</th>
<th>UNIQUE USER APPOINTMENTS</th>
<th>DROP-IN MEETINGS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1660</td>
<td>1055</td>
<td>438</td>
</tr>
</tbody>
</table>

CAREER EDUCATION TEAM: 828 student appointments; PCA’s: 165 drop-in meetings

POPULAR REASONS FOR APPOINTMENTS

- Resume/Cover Letter
- Career Advising
- Internship Search
- Job Search
- Choosing a Major
STUDENT EMPLOYMENT

NEW STUDENT EMPLOYEE ONBOARDING (NSEO)

The College employs between 1,100-1,200 student employees annually.

NEW SUPERVISOR TRAININGS

HIRE FORMS PROCESSING

NATIONAL STUDENT EMPLOYMENT WEEK

Provided week long series of events including Virtual Question of the Day & Bingo, in-person Game Day, as well as drawings with prizes.
MEET THE
CAREER CENTER TEAM

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