A portfolio is a living and changing collection of records that reflect your accomplishments, skills, experiences, and attributes. It highlights and showcases samples of some of your best work, along with life experiences, values, and achievements. The personal information that you incorporate into your portfolio can greatly reflect on your abilities as an individual as well as become a useful tool for marketing yourself to employers, corporations, colleges, and universities. A portfolio does not take the place of a resume, but it can accentuate your abilities and what you can offer in a chosen field.

WHY CREATE A PORTFOLIO?

- A portfolio can set you apart from other applicants, whether in a professional or academic setting.
- It allows you to be more personal and creative in order to expand on and exhibit your skills, knowledge, projects, and experiences.
- A portfolio is a method of self-discovery and confidence building.
- It is a multi-faceted way to organize your accomplishments, goals, aspirations, and personal thought. It showcases your personality to potential employers and organizations.
- It is a useful tool to include in an interview. It provides tangible proof of your skills and abilities and demonstrated to the employer that you are qualified for that specific role.
- It can be helpful in applying for bonuses, scholarships, grants, and negotiating promotions and raises.
- A portfolio demonstrates prior work or learning experiences that can be useful for educational credit.

As you consider creating a portfolio, determine which type of portfolio is best suited for your needs:

- **Student Portfolio** — Useful in an academic setting; demonstrating knowledge attained in a given class or throughout your educational career. This portfolio can be very helpful if you plan on continuing your education beyond the undergraduate level.
- **Project Portfolio** — Useful in academic and professional settings; shows the effort or steps taken to complete a specific project or independent study. For example, if you have the experience of producing a school play, you would create a portfolio that incorporates the materials and research that was involved. If you wanted to apply for a grant in order to do another play, then you could use your portfolio as proof of your prior experience and are a prime candidate to receive the grant.
- **Professional Portfolio** — Useful in a professional setting; demonstrates your skills, background, accomplishments, and experiences. This portfolio is versatile and can be arranged for a specific position. For example, a teaching portfolio would highlight experiences, achievements, goals and ambitions for a position as a teacher within an educational institution.
- **Online Portfolio** — Useful in an academic and professional setting; enables your credentials to be more easily accessible via the internet. This should not take the place of the hard copy, but be created in addition to one. An online portfolio can be useful to anyone in any given field, but particularly helpful for graphic design or information technology.
- **Personal Portfolio** — Simply for your personal use; a collection or scrapbook of things that interest you. This portfolio could be used as a steppingstone towards understanding who you are and where you would like to be in the future.
WHAT TO INCLUDE IN A PORTFOLIO

As you begin to create your own portfolio, there are several different categories that you should consider: personal information, values, personal goals and history, accomplishments and job history, skills and attributes, education and training, as well as testimonials and recommendations.

Always be as specific as possible. Your portfolio can become quite a large collection of materials. For interview purposes, it would be a wise strategy to select items from your portfolio to be included in a smaller interview portfolio. The smaller portfolio can be presented during the interview and would be less overwhelming to the interviewer. Here is a list of possible information to include:

- Letters of reference
- Resume or CV
- List of accomplishments
- Samples of work (items produced in internship or co-op experiences, class projects, items produced from previous jobs)
- Memos and/or reports (optional)
- Designs and photographs (optional)
- Transcripts
- Licenses or certifications
- Evidence of specific skills (writing, graphic design, public speaking, leadership, event management)

Depending upon your profession, certain items can be added to provide a more detailed representation of your knowledge and skills. As with any interview portfolio, you should include the best samples of your skills and abilities that are relevant to the position you are seeking.

It is vital to adopt a specific presentation format for the material within your portfolio. For example:

1. Introductory Title Page
2. Table of Contents (can be organized chronologically or functionally)
3. Work Samples
   a. Provide a reflection statement for each sample.
   b. Reflection statements can be in either paragraph or bulleted format.
   c. The reflection statements should contain a brief description of the sample item, its background, and a detailed list of the competencies developed by the sample.

When creating a smaller portfolio for an interview, please consider the following: place items in a loose-leaf binder; use sheet protectors; use copies of your work and keep a master copy available; organize your pages by index tabs and/or dividers; try to keep this portfolio between 5-10 pages in length; avoid page numbers as this will allow you to add and move things around easily; be consistent with headings and placement of items; keep the sections job-specific.

When using internet search engines, try to use phrases like “professional portfolio”, “how to create a portfolio”, “interview portfolio”, and “career portfolio”. The sites listed below may provide you with ideas for creating or building upon your own portfolio:

https://www.digital-web.com/articles/the_perfect_portfolio/
https://www.indeed.com/career-advice/interviewing/portfolio-interview